

Donut Day Activation Guide

Let's Celebrate Inclusion Together on Friday, January 31, 2025!



Step 1: Pre-Campaign Preparation

Get your school ready for an unforgettable day of inclusion and fun!

Pre-Order Donuts

[Click Here](#)

to download a pre-order form to order donuts for your school.

Tip: Estimate how many donuts you'll need for students, staff, and classrooms. Encourage students to bring a toonie to contribute to the cost of their donut.

Promote Donut Day

[Click Here](#)

to access our Canva templates and create social media posts to spread awareness in your community!

[Click Here](#)

to download posters and take home flyers to share with students and staff.

Tip: Send an email or newsletter to families explaining the day's activities and encouraging participation.

Plan Your Activities

Review the ideas in this guide and decide how your school will celebrate!

Tip: Assign roles to staff and volunteers to help with setup, classroom activities, and photo-taking.



Step 2: Donut Day Activities (Friday, January 31)

Make Donut Day memorable with these fun, easy-to-organize activities

"Donuts for Inclusion" 5-Minute Lesson

What You'll Need:

[Click Here](#)

- to download Special Olympics PowerPoint slides for a 5 minute lesson on inclusion.
- Special Olympics donuts for students to enjoy during the lesson.

How It Works:

- Discuss the importance of inclusion and the role of Special Olympics.
- Encourage students to share their ideas about how they can be inclusive.
- Wrap up with a donut-themed class photo!

Donut Wall Photo Activity

What You'll Need:

[Click Here](#)

- to download printable donut colouring pages and photo props.
- A blank wall or bulletin board for your display.
- Art supplies: markers, crayons, etc.

How It Works:

- Decorate the wall with student artwork and Special Olympics posters.
- Set up a photo booth area for students and teachers to pose with their donuts.
- Share photos on social media with the hashtag #ChooseToInclude and tag @SpecialOlympicsOntario and @SOOSchoolChamps

Enter the Provincial Photo Contest

- Take a creative group photo or classroom shot celebrating Donut Day.
- Submit your photo for a chance to win a **\$100 Tim Hortons gift card!**
- **How to Enter?**
Share your photos on social media and enter them through our contest form below for a chance to win! Fill out the submission form.

[Click Here to Enter Contest](#)

Plan a Visit to Your Local Tim Hortons

- Make Donut Day even more exciting by visiting a nearby Tim Hortons store with your school!
- **What's Included:** enjoy delicious donuts together, capture memorable photos with your group, and engage with Tim Hortons staff and customers to show your support for **Special Olympics Ontario**.
- **How to Request a Visit?**

[Click Here](#)

to submit your request, and Special Olympics Ontario will coordinate with a nearby store to finalize the details.

What to Do if Your School Has a PA Day

No school? No problem! Here's how to make the most of Donut Day:

1. Take-Home Flyers

Send home [informational flyers](#) with students before the PA day, encouraging families to participate.

3. Encourage Families to Participate

Encourage families visit Tim Hortons together and support the campaign by purchasing donuts. Share reminders via email or your school's social media.

5. Plan a Post-PA Day Celebration

Host your Donut Day activities when students return to school, featuring classroom lessons and a donut-themed celebration.

2. Visit Tim Hortons with Your School Sport Team

Organize a casual outing for your school's sports teams or clubs to visit Tim Hortons together. Don't forget to take a photo for the [Provincial Photo Contest!](#)

4. Enter the Photo Contest from Home

Students and families can still join the fun! Snap a photo celebrating inclusion and submit it to the contest.

[Click Here](#)

to enter the contest!

Step 3: How to Order Donuts for Your School

It's as easy as 1-2-3!

1

Fill Out the Pre-Order Form

[Click Here](#)

to download the pre-order form to place your order by **January 30**.

2

Coordinate Payment

Encourage students to bring a tonnie to contribute to the cost of their donut.

3

Plan Your Distribution

Organize a central pickup spot or classroom delivery on Donut Day.

